



SANSKRITHI REFLECTIONS

MONTHLY NEWSLETTER

September 2024



In Pic: MBA students visit OffiNeeds, a corporate gifting company as part of Industrial visit

Sanskriti Group of Institutions

Beedupalli Knowledge Park Behind SSSIHMS Hospital, Puttaparthi, Sri Sathya Sai (Dt)-515134

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Dear Students, Faculty, and Readers,

The month of September kickstarted with a cherished event on Teachers' Day, September 5th, 2024. Thirty faculty members were felicitated in recognition of their contributions to the institute in teaching, research and other institutional activities, thus honouring the vision of Dr Sarvepalli Radhakrishna.

The various departments of both colleges conducted guest talks from academia and industry. These talks and seminars are organized to enhance the skills and knowledge of the participants, ranging from technical advancements to soft skills development.

Festivals and national and international days were observed with enthusiasm, fostering a sense of global awareness and community spirit among students and staff.

The Students' Clubs and NSS wing engaged in improvement and development activities, promoting sustainable practices and a better community.

Alumni visited the campus to share their experiences and insights, offering guidance and inspiration to current students. The Toastmasters Club celebrated this year as their fellow Toastmaster excelled in the speech contests.

Overall, the month of September was marked by a vibrant mix of academic, cultural, and social activities, reflecting the dynamic and inclusive spirit of the institute. The collective efforts of all members fostered a nurturing and stimulating environment, paving the way for future achievements and growth.

EVENTS & HAPPENINGS IN SEPTEMBER 2024





Message

From Management Desk



**Mr. B. Vijay Reddy, Chairman
Sanskriti Group of Institutions**

At Sanskriti, we are committed to fostering an environment that nurtures intellectual curiosity, innovation, and holistic development. Our mission is to equip our students with the knowledge, skills, and values necessary to excel in their chosen fields and contribute meaningfully to society

**Dr Senthil Kumar A, Principal
Sanskriti School of Engineering**

We are proud of our alumni, who have gone on to achieve remarkable success in various domains, embodying the values and principles instilled during their time with us. Their stories of perseverance, creativity, and leadership serve as an inspiration to current students, encouraging them to pursue their passions and strive for excellence.



**Dr Bala Koteswari M, Principal
Sanskriti School of Business**

The well-being of our students is of utmost priority offering a supportive and nurturing environment where they can thrive both personally and academically. Our state-of-the-art facilities, combined with a vibrant campus life, provide the perfect setting for students to explore their interests and develop their talents.



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ABOUT US

The Sanskrithi Group of Institutions was created under the aegis of the Sai Sanskrithi Educational Society, founded in 2010 with the launching of the Sanskrithi School of Business (SSB). Beginning with **180 seats** for Dual specializations MBA under JNTUA affiliation, the Department has now extended to PGBM (under AIMA) and BBA (60 seats, affiliated to JNTUA). The School of Engineering was started in 2015 offering a four-year Bachelor of Technology degree in CSE/ECE/EEE/Civil and Mechanical Engineering. Every year **360 students** join SSE.

In 2024, the colleges were accredited '**A**' grade by NAAC. The institution boasts of numerous national and international MOUs and collaborations for study, research and training.

VISION

To develop dynamic and socially responsible individuals, possessing wisdom, positive attitude, and an impeccable character. Hallmarks will be the innovation, initiative, and teamwork the ability to anticipate and effectively respond to change and to create opportunities.

MISSION

- The colleges are devoted to serving the society and the nation by providing quality education, and skill development programs thereby enabling the students to become skilled engineers with the right kind of knowledge.
- Committed towards setting new benchmarks of excellence in technical education with emphasis on research & development, innovation and services to society, industry, and the world.





AFFILIATIONS & RECOGNITIONS



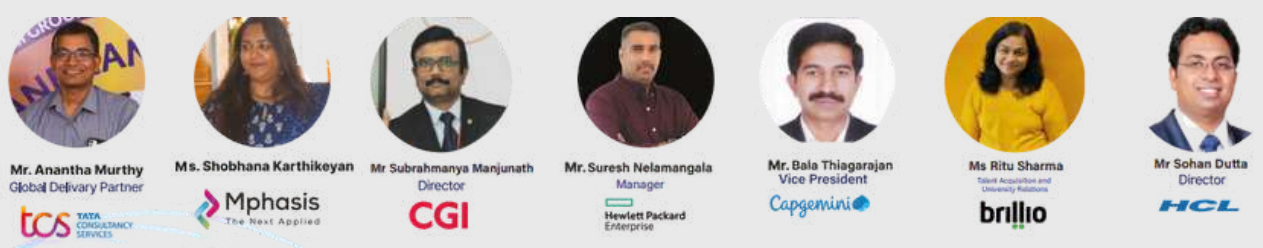
TECHNICAL & ACADEMIC LEARNING PARTNERS



PROFESSIONAL BODIES



INDUSTRY ADVISORY BODY





PHILOSOPHY

The Institutions place a strong emphasis on industry interaction and practical training. Regular workshops, guest lectures, and internships provide students with valuable insights into the professional world, helping bridge the gap between theoretical knowledge and real-world application. This hands-on approach ensures that graduates are well-equipped with the skills and experience needed to excel in their chosen fields.

Furthermore, the Sanskrithi Group of Institutions is dedicated to social responsibility and community service. Various outreach programs and initiatives are organized to give back to society, instilling a sense of empathy and civic duty in students. This holistic approach to education aims to develop not just competent professionals, but also responsible and compassionate individuals who can make a positive impact on the world.

In essence, the Sanskrithi Group of Institutions stands as a beacon of excellence, nurturing the leaders of tomorrow with a blend of academic rigor, practical experience, and ethical values





TEACHERS DAY ~ SEP 05

This Teachers' Day of 2024 was marked with appreciation and recognition of our faculty for their valuable contributions.

The year 2024 has been a great year of milestones such as NAAC accreditation for both colleges, the introduction of the BBA program for SSB and MTech for SSE, the increase of intake for the CSE Branch from 160 to 180, Bhoomi pooja for the global school etc. These were achievable with the incessant work of our faculty who have gone above and beyond teaching, to ensure that every student has the opportunity to thrive.





BEST TEACHER AWARD

Honoring her 25 years of teaching service, **Mrs A N Gowri Krishnaveni** was awarded the **Dr Sarepalli Radhakrishna National Teaching Award** on Aug 28, 2024, by the Southern Private Lecturers Teachers Organization, Guntur.

Mrs Gowri began her career in 1998, as a primary school teacher for lower Kindergarten students in Tamil Nadu. Over the years, she has taught from Class 1 to UG level. In 2000, she joined SSE as an Assistant Professor of English.



GANESHA CHATURTHI FESTIVAL ~ SEP 05

Worshipped as the God of Wisdom and Remover of Ignorance, Lord Ganesha is revered in every household. The festival not only brings together people in joyous celebration but also serves as a time for introspection and renewal. It is a reminder to shed ignorance and embrace wisdom, to overcome obstacles with grace and perseverance.



CONTRIBUTION TO CM FLOOD RELIEF FUND

In response to the Vijayawada flood relief efforts, the community got together and generously donated to **CM Flood Relief Fund**. Our Finance Director, Mr CLN Reddy handed the cheque to AP Education Minister, Nara Lokesh garu





VIRTUAL RECRUITMENT DRIVES ~ SEP 10 & SEP 14

Two virtual recruitment drives were conducted for the MBA outgoing batch of 2024.



BRIDGING THE ACADEMIA-INDUSTRY GAP ~ SEP 16

Mantosh Kumar, General Manager at Continental's Technical Centre in Bengaluru, engaged with BBA and third-year Engineering students, addressing the gap between academic and industry expectations. He emphasized the need for continuous learning, upskilling, and calculated risks in the competitive corporate world. His visit underscored the importance of industry-academia collaborations to better prepare students for real-world challenges while providing companies with innovative ideas from graduates.





NSS SELECTIONS FOR ADMITTED BATCH 2024 ~SEP 17

The SSE NSS Wing held a selection test for the incoming batch of 2024-25. This process included a written examination and interviews with the program coordinators. A total of **sixty-six students were shortlisted and welcomed into the NSS Wing**. Throughout the year, these volunteers shall be participating in various community service activities, workshops, and awareness campaigns. They will engage in initiatives aimed at promoting health, education, and environmental sustainability within local communities.



SSB ALUMNI CONNECT TALK ~ SEP 18

M. Sai Dharshan, Batch- 2022-2024 student interacts with the first-year students on the importance of networking and forming meaningful connections for employment. He encourages first-year students to attend industry seminars, participate in student organizations, and engage in online platforms like LinkedIn to widen their professional circles.





FOR A GREENER & SUSTAINABLE ENVIRONMENT ~SEP 18

Students plant trees around the campus as a part of the 'Ek Ped Maa Ke Naam' Campaign, launched by GOI and MOEF on the occasion of World Environment Day for a greener and sustainable environment



FUTURE OF MECHANICAL ENGINEERING ~SEP 19

Department of Mechanical Engineering



SSE Department of Mechanical Engineering invited **Dr. K. Kalyani Radha, Associate Professor and Head of the Department at JNTUA**, for delivering an insightful and inspiring guest lecture on "The Future of Mechanical Engineering". Her comprehensive discussion of emerging trends, cutting-edge technologies, and evolving career opportunities in mechanical engineering provided invaluable knowledge to our students. Dr. Radha's passion for innovation and commitment to education shone through her presentation. Certificates were given to the academic toppers and project work winners.



Invited Talk on

Future of Mechanical Engineering

Dr K Kalyani Radha

Associate Professor & HOD
Department of Mechanical Engineering

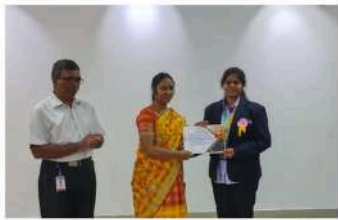


SEPTEMBER 19, 2024
10:00 am - 1:00 pm



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Driven by Creativity & Innovation
SRI SATHYA SAI DISTRICT, PUTTAPARTHI, A.P.
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VLSI, CHIP TO STARTUP~ SEP 23

The Department of ECE hosted a guest lecture titled "VLSI Chip to Startup," by Dr. G. Mamatha, Associate Professor & HOD, Department of ECE, JNTUA.

The session covered the basics of VLSI technology and its significance in integrated circuits. She highlighted the entrepreneurial opportunities within the semiconductor sector, offering guidance on how students can approach startups by identifying market gaps, collaborating with experts, and harnessing innovation to create custom ICs for emerging technologies such as AI and IoT.



VISIT TO ISRO'S U R RAO SATELLITE CENTRE (URSC)~ SEP 24

SSE ECE second-year students visited ISRO's U R Rao Satellite Centre (URSC) in Bengaluru.

This excursion offered them a rare opportunity to delve into satellite technology, space research, and the intricacies of satellite development. The students learned about the operations behind India's space missions, gaining valuable insights into satellites' design, development, and integration.





NSS FOUNDATION DAY ~ SEP 24

The NSS Wing of Sanskrithi School of Engineering held "ConnectED: Empowering Students with Email Skills" for 9th and 10th graders at Beedupalli Government School, coinciding with NSS Foundation Day. The event aimed to boost digital literacy by teaching essential email skills. Volunteers guided students in creating email accounts, understanding etiquette, and navigating features. Students were enthusiastic learners, and teachers appreciated the initiative, recognizing the importance of these skills for their future.





BUSINESS PLAN COMPETITION ~SEP 25

SSB Aarambh ~ ED Cell regularly conducts activities in collaboration with NEC IIT Bombay. This month, a **Business Plan Competition** was conducted for the first-year BBA & MBA students. The objective was to let students formulate innovative ideas, and strategic business plans and pitch them.



WEB DEVELOPMENT BOOTCAMP ~ SEP 24 &25

Final-year engineering students attended a **two-day web development boot camp** hosted by Shraddha Group, Bengaluru, on September 24-25, 2024. Founded by alumni Sai Sujan (ECE Batch 2015-19), the Edtech OTT platform focuses on practical skills and internships. The boot camp combined theory and hands-on experience, helping students improve their skills in HTML, CSS, and Bootstrap. Our students gained a solid understanding of web development and were awarded certificates for best participation.



Sai Sujan, SSE Alumni & Shraddha Founder





ESSAY COMPETITION ~ SEP 26



The **Sri Sathya Sai Seva Organizations of Andhra Pradesh** hosted their annual essay writing competition across numerous educational institutions throughout the state. This event sought to inspire young individuals to engage in creative and reflective writing on a diverse range of topics pertinent to both academic and social development.

CYBERSECURITY EXPERT TALK ~ SEP 28

The SSE CSE Department participated in a thoroughly engaging **talk on cybersecurity, by Sai Vandana, a Cybersecurity Analyst at Accenture**. From her expertise, Ms Vandana highlighted how cybersecurity is an ever-evolving field that plays a crucial role in protecting sensitive information and ensuring the integrity of digital systems.



STUDENT ATTAINS BLACK BELT IN KARATE

Karri Banni Lakshman from 1st year Civil Engineering Department achieved the **prestigious Black Belt (Shodan) rank in Karate-Do**. After rigorous testing in basics, katas, and sparring techniques under the Japan Shotokan Karate-Do Kanninjuku Organisation India. His accomplishment is recognized by Karate India Organization.





INDUSTRY VISIT BY MBA STUDENTS

Our MBA students had an opportunity to visit **OffiNeeds**, one of India's leading Corporate Gifting & Solutions companies, headquartered in Bangalore. The visit to OffiNeeds gave them the beyond-the-classroom lessons of marketing and brand promotion theories. It also reinforcing the significance of innovation, customer-centricity, and adaptability in the business world.





TOASTMASTERS SPEECH CONTESTS

Sanskriti Toastmasters Club conducted the humorous and evaluation speech contests as a part of the International contests. TM Praneeth and TM Nithin won in both Humorous Speech Contest and Evaluation Contest. TM Suresh came first in Evaluation Contest, while TM Khaja stood third on Humorous

SANSKRITHI TOASTMASTERS CLUB

HUMOROUS SPEECH CONTEST



FIRST PLACE
TM PRANEETH

SECOND PLACE
TM NITHIN

THIRD PLACE
TM KHAJA

SANSKRITHI TOASTMASTERS CLUB

EVALUATION CONTEST



FIRST PLACE
TM SURESH

SECOND PLACE
TM PRENEETH

THIRD PLACE
TM NITHIN

The Area H4 contest was held on Sep 29 at SRIT, Anantapuram. Sanskrithi Toastmasters cemented with **TM Praneeth winning second place in both the Humorous Speech Contest (HSC) and the Evaluation Speech Contest (EC).** TM Nitin won third place in the HSC





Achievers Of the Month



M.Sai Darshan (Batch- 2022-2024)

He is joining Four Seasons in UAE as a Sales Officer with a CTC of 15LPA.



N. Praneeth Babu , 4th year CSE student

He won second place in the Area level speech contests held on Sep 29, 20204. He is participating at the Division level at Hyderabad ,on Nov 30 & Dec 01, 2024.



Ramyasree S, Anusha S R & Yamuna R

MBA Semester 2 Academic Toppers

UPCOMING EVENTS

1

FDP on 'Navigating the DevOps Landscape: A Faculty Development Program on Industry-Standard Tools by Department of Mechanical Engineering, **Dec 02nd to 07th, 2024**

2

Conference on 'Embracing Change & Transformation: Breakthrough Innovation & Creativity in Business and Management' - by Department of Management Studies, **Dec 13th & 14th, 2024**

3

Women in Industry 4.0~ A discussion on the role and impact of women in the evolving landscape of Industry 4.0, **to be announced.**



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