



# SANSKRITHI SCHOOL OF ENGINEERING

Behind SSSS Hospital, Beedupalli knowledge park, Prasanthigram, Puttaparthi - 515134  
Affiliated by JNTUA & Approved by All India Council for Technical Education (AICTE), www.sseptp.org

## ENTREPRENEUR DEVELOPMENT CELL

### EDC-CELL



COORDINATOR



PRINCIPAL

**Principal**

Sanskriti School of Engineering  
Beedupalli Road, Prasanthigram,  
PUTTAPARTHI - 515 134.  
Anantapuramu (Dt) A.P.



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## ENTREPRENEUR DEVELOPMENT CELL

### Committee Members

These are following committee Members are in Entrepreneur Development cell:-

S.No	Name of the Faculty	Designation	Position	Contact No	Email ID
1	Dr.A.SenthilKumar	Principal	Chairperson	9100974518	principal@sseptp.org
2	Mr. S.Harikrishanan	HOD,ECE	General Secretary	9994550177	ecehod@sseptp.org
3	Mr.G.Sudhakar	Asst.Professor Mechanical Dept	Coordinator	9052827172	sudhakar.g@sseptp.org
4	Mr.G.Ram Mohan	Asst.Professor Civil Dept	Member	6302158438	rammohan.g@sseptp.org
5	Mr.M.Yuvaraj Naik	Asst.Prof CSE	Member	9440165638	yuvarajnaik.m@sseptp.org

The EDC Cell headed by the Chairperson Dr.A.SenthilKumar, Principal, and the Mr.S.Harikrishanan is the general Secretary and EDC Coordinator is Mr.G.Sudhakar, Asst.Professor, Department of Mechanical, Mr.Rammohan, Assistant Professor and member of the EDC Cell, and Mr.M.YuvarajNaik, Assistant Professor, Member EDC cell all the following committee members will take the various EDC activities.



*Dr. A. Senthil Kumar*  
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**From Honorable Founder desk**

**“We ensure that these young minds find the right knowledge and the right atmosphere to dream and the right preparation to achieve their dreams.”**

Two decades ago, with the winds of change blowing through the Indian economic landscape, we had a dream. We realized that the coming century would throw up unfamiliar challenges, the kind that mankind has not seen yet and the pace of change will be unsettling. Our dream therefore was to build an institution that will equip the youth to be able to compete in a scenario where change could be called the only constant. At our campuses; we see young minds reinventing the future in more ways that we can imagine. The pace of change is only accelerating and this means that these young minds will find many ways to influence the future and better the lives of millions. We ensure that these young minds find the right knowledge and the right atmosphere to dream and the right preparation to achieve their dreams.



  
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**Chairperson**

Sanskriti school of Engineering established in 2015 is now well recognized for creating engineers and young entrepreneurs. Generating employability for the country is one of the biggest assets which one can contribute to build. Our Academy of Engineering has taken such marvelous initiative which is enhancing the Indian economy by creating good entrepreneurs and giving them a huge platform to perform and excel higher. Entrepreneurship development cell is established to acknowledge, motivate and to guide the students. It fosters the technocrat; guide him to become an entrepreneur, who will create his significant mark on tomorrow. In line with the mission of Make in India we are contributing to make our country proud. To motivate the young aspirations to become entrepreneurs, the facilities, guidance is provided and their ideas are nurtured by connecting them to the business incubation centre in our institute. The motto of cell is not to create the entrepreneurs for creating the wealth only but also the reason is to enhance their neighborhood by creating jobs and contributing to the growth of nation. Students of institute are aligned to skill developments and promote the culture of entrepreneurship.



*U. Venkatesh*

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**From Coordinator Desk**

**Mr.G.Sudhakar**

Entrepreneurship development cell bridges the gap between ideas to the market product. Entrepreneurship development cell has taken a greater responsibility to generate the entrepreneurship skills among the students and to help them to channelize their goals to become a versatile entrepreneur. Moreover, we also give exposure of industrial sector to curious young minds to get perfect idea of market need and requirements. The renowned entrepreneurs, government officials, lawyers are invited to guide and motivate students. Furthermore, we also help them to channelize their requirements in terms of financial, technical and legal aspects. The system for the working of EDC is followed in which different departmental student coordinators are selected, who takes the initiative to spread the awareness among the students, to conduct seminars and workshops, helps in arranging the industrial visits. Emphasis is given on the skill development of the students, so as they can cope up with the current trends in the market. The motto is to create more entrepreneurs in the society for the holistic development of the country.



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## Preface

India is one of the youngest nations progressively heading to attain the knowledge, economy and emerging as a youth icon among the entire world. Our country is currently facing the problem of unemployability of trained as well as highly trained youths. Skill development and creating job opportunities go hand to hand to enhance the country economically and technically. Developing entrepreneurship opportunities meet the required demand of economic landscape of India. However, nowthere is a necessity to develop and strengthen entrepreneurial quality, motivate it and give all the support to withstand firmly for our youth aspirations. Our aim is to develop young entrepreneurs by providing them necessary skills, trainings, proper guidance and motivation. This can be achieved through focus on developing skills and promoting the young entrepreneurs to associate with quality consciousness, global competition and economic growth.

## VISION AND MISSION

**OUR VISION:** To be a well recognized centre of excellence for entrepreneurship development to create successful entrepreneurs.

**OUR MISSION:** To foster entrepreneurial thinking, promote, facilitate the business knowledge. Develop aspiring entrepreneurs into motivated, ethical and dynamic business leaders.



  
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## OBJECTIVES

- 1.To inculcate within the faculty and the students the need and importance of EnterpriseDevelopment.
- 2.To promote culture of innovation to enterprise amongthestudents.
- 3.To enable students to remain self-reliant in their employment.
- 4.Foster within the academic community the ability to provide innovativetechnological and business ideas and connect them to peers, mentors and incubators.
- 5.Provide the facilities and trainings for the skill development with formaleducation.
- 6.To strive for building a rapport with the leading educational institutes who are well versed withEDC.
- 7.Nurture the social entrepreneurship by providing hands on training as well as distanceeducation.
- 8.Develop self-esteem of young entrepreneurs through mentorship andnetworks.



  
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## **Policies and Guidelines/ Framework**

To fulfill the objectives of EDC of SSE, the framework includes 5 major standards,

1. Formal Education and Trainers
2. Facility
3. Quality
4. Technology Transfer
5. Social Entrepreneurship and Inclusivity

### **1. Formal Education and Trainers**

Most of the students are not moving toward the entrepreneurship due to lack of knowledge, how to convert their idea or innovation into product. However through the EDC we-

- Provide the trainings to the students as per the requirement of the industry and market. These formal trainings and guidance will provide the appropriate way to lead to the success.
- Encourage the students to become self-employed through various hands on, workshops.
- Invite the well-known trainers and entrepreneurs from various institutes to train the students as well as teachers.
- Facilitate students to visit various ongoing projects in industries, make them familiar with the current situation and scenario in the industry through the trainings by industrial personnel.
- Student performance is checked by the trainers and assessors and required Guidelines are given.
- Support to entrepreneurs, including coordinated delivery of national and state government entrepreneurship programs and access to enabling resources, a national network of Entrepreneurship.



  
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## 2. Facility

- We provide maximum infrastructural facilities to the students, including various laboratories, hardware and software. Research labs are open for students for 24×7.
- Faculties are introducing the domain related industries to the interested students, as well as help them in the initial stages of the enterprise.
- Special focus will be on early stage ideas and innovations which can be definitely converted to the products.
- Government schemes for funding are introduced to the students by the trainers and necessary advocacy is been provided.
- To arrange interaction with entrepreneurs and create a mentorship scheme for student entrepreneurs.

## 3. Quality

National standards for the skills and enterprise must be maintained as per norms of Quality Assurance framework of India. To maintain and enhance the quality following guidelines are followed

- Quality of trainings as well as students innovations is checked with the peer reviewers, necessary action is taken to improve the weak areas.
- Students are introduced with the various government standards for the quality Assurance, so that funding will be more easily available.
- Quality of projects is checked as per the market studies and demand. Assessment will be strengthening through various governing bodies and evaluation assessors for continuous outcomes.

## 4. Technology Transfer

The entrepreneurs should get familiar with the industrial scenario that is the new techniques, business requirement and market demand. Special efforts will be provided to streamline the innovations into products.

- Key-note speakers from the industry are involved into the training sessions for the students, so as the market conditions will be discussed with the students.
- Make student approach to the industry very easy through technology business Incubation cell in the institute.



  
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- Industries should concentrate on these young aspirations for the development of small business which in turn creates new job opportunities.
- We are going to connect our incubation cell to the national network of Incubators so as to provide them support.

#### 5. Social Entrepreneurship and Inclusivity

- Introducing students with the social entrepreneurship, this deals with issues of poverty, unemployment and inequity in society.
- ED cell is including over 25% of the students from all the branches.
- As per interest of students various training sessions are organized by the college and students as well. Students get the appropriate guidance as per requirement.
- Girl entrepreneurs are also promoted and motivated to form an enterprise.

#### Role and Responsibilities

ED Cell Chairperson:

The EDC will work under the supervision of the chairperson Dr. A.SenthilKumar, and would be the supreme authority of the cell. The Principal shall guide the people who approach EDC for a technological based start-up about the feasibility and further direct the concerned person to the appropriate faculty member who can help in further development of the idea and make it into a venture.

The Chairperson shall act as a link between the Technology Incubation Centre (TIC) and the students/staff/alumni of SAE who want to pursue their own technological venture. Chairman with the assistance of Faculty Advisor shall bridge the gap between R&D and commercialization.

#### EDC Coordinator:

- The EDC Coordinator Mrs. G.Sudhakar carries the responsibility of running the cell. He is in charge of the daily running of the cell, and shall act like a CEO of the cell.
- The EDC Coordinator is the representative of the cell and shall propose implementable ideas in the best interest of the cell, and the people in general.
- All of the permissions for EDC shall go through the EDC Coordinator, and must have his signature on all the documents.
- The EDC Coordinator is responsible for efficient working of all the staff and student coordinators
- The EDC Coordinator shall also act as the treasurer of EDC, and shall handle all finance related issues



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**EDC Faculty coordinators and Student Coordinators:**

S.NO	NAME OF THE FACULTY COORDINATOR	NAME OF THE STUDENT COORDINATOR
1.	Badisam Venkatesh	N.JayaShima
2.	K.Gangadhar	A.Jayanthi
3.	A.Parthiban	Bhargavi

- Coordinators are divided into two parts. Staff Coordinators & student coordinators. Both coordinators shall act as a student mentor panel, and shall mentor and guide the start-ups coming out of SSE.
- The student mentor panel shall have all the members of the Council of EDC.
- The Council of Staff & Student coordinators comprises of
  - Corporate
  - Relations
  - Events
  - Design
  - Mentoring and resources
  - Public Relations



  
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